



# 2022

GTMRx board members brief Deputy Administrator and Director of the Center for Medicare Innovation (CMMI) urging adoption of CMM in advanced primary care demonstration models



Health Care  
Value Week

- **March 2:** CMM + PGx in practice
- **June 3:** How employers can avoid medication overuse, underuse & misuse
- **September 16:** Alternative Payment Approaches for CMM
- **September 22:** A Better Way to Manage Medications
- **October 20:** Integrating Clinical Pharmacists into Primary Care

## Feb. 15

**GTRx National Resource Center**  
www.gtrrx.org

**222K+** WEBSITE PAGEVIEWS

**15** PODCASTS

**1** TOOLKIT

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**2** VACCINE DEVELOPMENT REPORT

**3** VACCINE DEVELOPMENT REPORT

**20** USE CASES

**7** PUBLICATIONS

**155+** NEWSBRIEFS

**9** INFOGRAPHICS

**17** BLOGS

**4** SAMPLER PAGE

**6** POLICY STUDIES

**4** SAMPLER PAGE

**3** USE CASES

**15** ISSUE BRIEFS

**4** SAMPLER PAGE

**22** WEBINARS

**4** SAMPLER PAGE

**290+** RESOURCES

**GTRx**

GTMRx launches National Resource Center offering 290 resources designed to advance services to optimize medication use through CMM in practice (use cases, evidence documents, case examples, peer reviewed publications and stakeholder toolkits)

GTMRx board members brief Deputy Director, Patient Care Models Group, CMS Innovation Center & the Director, Seamless Care Models Group at CMS Innovation Center as well as Medical Officer of CMMI as follow up to urge adoption of CMM in practice as value-driving component of advanced primary care

1,600 Signing Members  
1,005 Companies

March 15

GTMRx's Buy Right Campaign to raise awareness among employers as health plan sponsors, medical carriers, PBMs & others about the value of adopting CMM; Ways to implement it as a paid medical service & pharmacy benefit

**GTMRx**  
Institute™

Get the replications right™

**ACCOUNTABLE CARE**  
LEARNING COLLABORATIVE  
AT WESTERN GOVERNORS UNIVERSITY

VIP Executive Roundtable co-sponsored by  
Accountable Care Learning Collaborative:  
*Optimizing medication use for accountable care  
success*