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GTMRx National Task Force: Building Vaccine Confidence in the Medical Neighborhood

April 20, 2021

GTMRx National Task Force: Building Vaccine Confidence in the Medical Neighborhood

Task Force Leadership



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Task Force Participants



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Task Force Participants



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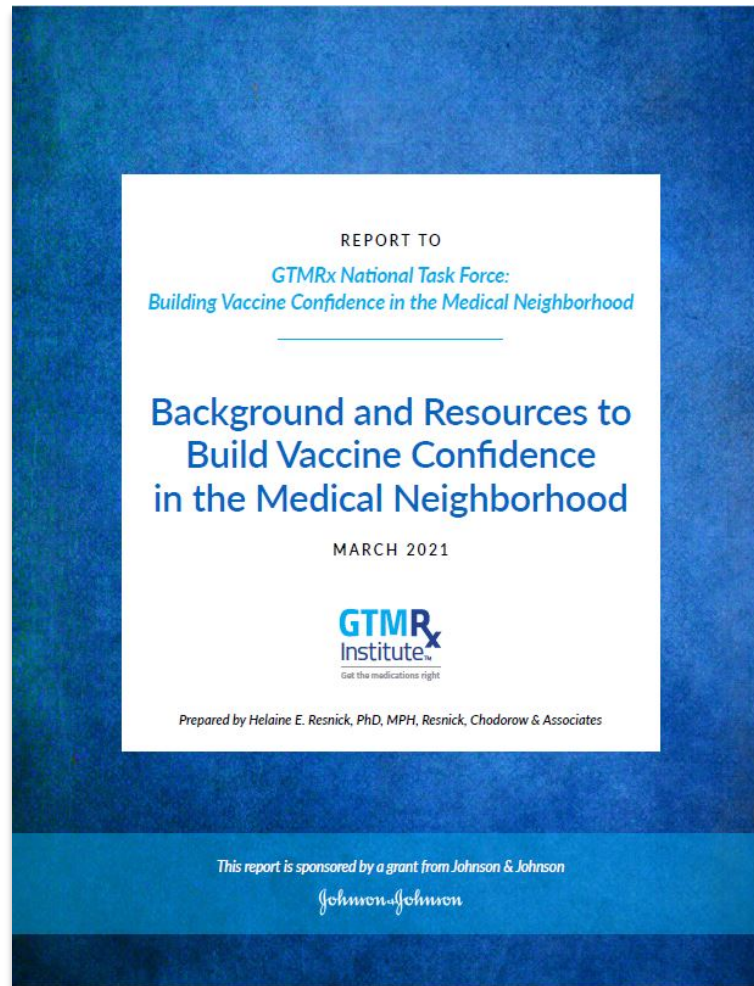
CDC Liaison



Jasmine Nakayama, Ph.D., RN

Clinical Lead, Vaccine
Confidence Team, Vaccine
Task Force, **Centers for
Disease Control and
Prevention (CDC)**

Report Released Today: Background and Resources to Build Vaccine Confidence in the Medical Neighborhood



Today's Agenda

1. Introductions – please briefly introduce yourself, and then make a “handoff” to another task force member (pick a face on the screen once we’re in Gallery mode).

Today's Agenda

2. Open-ended discussion and reactions to the draft plan for the Task Force sent last week.

A. Shorter-term recommendations

B. Longer-term (Beyond COVID) recommendations

Today's Agenda

2A. Shorter-term recommendations:

- Create backbone organization
- Use broad definition of “Medical Neighborhood” or health neighborhood to bring in a broad group
- Create local Vaccine Confidence Leagues
- Determine priority populations for vaccine confidence enhancement
- Assess and address local vaccine access issues
- Develop “retail” outreach plan – direct to persons
- Set aggressive goals
- Hold VCL members accountable

Today's Agenda

2B: Longer-term recommendations

1. Create a nationwide public-private vaccine registry as a basis for helping to determine and influence extent of vaccine hesitancy
2. Other?
3. How much do we want to go beyond vaccine confidence/hesitancy to address other issues that contribute to, or militate against, adult vaccine uptake in particular?

Meeting Timeline

1. Tuesday, April 20, 2021 from 12:00 pm – 1:00 pm EST
 - Duration: 1 hour
2. Tuesday, May 4, 2021 from 3:00 pm – 4:30 pm EST
 - Duration: 1.5 hour
3. Tuesday, May 25, 2021 from 3:00 pm – 4:00 pm EST
 - Duration: 1 hour
4. Tuesday, June 8, 2021 from 3:00 pm – 4:30 pm EST
 - Duration: 1.5 hour

Reminder: 3 items needed

If you have not yet done so, please send Izzy Serji MPH (iserji@gtmr.org) and Chelsea Lamm (clamm@gtmr.org) the following 3 items:

1. 200-word description of your organization's efforts to build vaccine confidence/overcome vaccine hesitancy (please be brief)
2. Links/attachments of the top 3 resources focused on building vaccine confidence/overcoming vaccine hesitancy that you would like to be considered with the task force (three only)
3. 1-2 use cases/news story highlighting your constituency's efforts to build vaccine confidence/overcome vaccine hesitancy (if applicable)

GTMRx Task Force Page

For ease, a password-protected and landing page for task force members was created to house **all** relevant documents. The ***front-facing page*** showcases the leadership, participants, literature review on building vaccine confidence, the April 6 BPC event, meeting dates, etc. Also included on the page is a blue button that reads, "*Task Force Member Page*". Clicking this leads to the ***password-protected page*** that houses all member-specific materials (contact sheet, charter, articles, pre-reads, pre-meeting asks, post meeting materials such as minutes, etc. grouped by meetings). To navigate to these pages:

1. Click the following link: <https://gtmr.org/building-vaccine-confidence-taskforce/>
 - *this is the front-facing landing page*
2. Click the blue button that reads, "Task Force Member Page"
3. Enter in the password: **taskforce**
 - *this is the password-protected page*