



Get the medications right™

Who Are We?

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**Our membership is over
1000 individuals represent-
ed by around 700 unique
companies!**

What is the GTMRx Institute? Why Join Now?

We are at a turning point where precision medicine (collection points and insight; treatment and medication) trumps population health approaches that don't optimally serve complex patients. Access to life-saving medications is at an all-time high; there are more than 10,000 prescription medications available. Yet we still struggle with delivering the right medications to the right people in the right doses at the right time.

The GTMRx Institute is about overcoming barriers to delivery of appropriate and effective use of medication.

Research published in March 2018 estimates non-optimized medication therapy results in 275,689 deaths and costs more than \$528 billion per year. Medication errors occur in 3.8 million inpatient and 3.3 outpatient visits a year.

Our MISSION: To bring critical stakeholders together, bound by the urgent need to optimize outcomes and reduce costs by *getting the medications right*.

Our VISION: To enhance life by ensuring appropriate and personalized use of medication and gene therapies.

What We Will Do

Advance acceptance and recognition by providers and payors (to include employers) of the importance of creating a systematic, evidence-based approach to medications and their rational use. We believe that this is an important long-term solution to saving lives and money. A recent article by GTMRx Institute co-founder Terry McInnis, MD and others calls for comprehensive medication management (CMM) as a solution showing a \$528B savings opportunity.¹

Engage physicians, clinical pharmacists and other team members who share a complete commitment to medication optimization by providing tools, data, practice standards and implementation resources to advance their ability to optimize medication use in their own settings.

Educate and inform patient groups, Congress, CMS and payors (to include national health systems such as the VA). This requires recognition of the importance of leveraging technology to support CMM and encouraging practice, payment, and policies to enable the move to precision/personalized medication management, including access to and successful integration of diagnostics with clinical pharmacists and genetic counseling services to optimize care.

¹Watanabe J, McInnis T, Hirsch JD. Cost of Prescription Drug-Related Morbidity and Mortality. *Annals of Pharmacotherapy*, March 26, 2018.

Action changes things. Join us today! | www.gtmr.org

What We Believe

A personalized, patient-centered, systematic and coordinated approach to medication use will vastly improve outcomes and reduce overall health care costs.

We must align systems of care to integrate comprehensive medication management, engaging patients to ensure that they are willing and able to take those medications that are indicated, effective, and safe, to optimize their outcomes.

We need immediate delivery system, payment, and policy transformation to enable successful, broad-scale adoption of integrated, comprehensive medication management (CMM) services.

Appropriate diagnosis and access to next-generation clinical testing is essential to target correct therapy.

Success requires team-based, patient-centered care models that recognize appropriately skilled clinical pharmacists as medication experts who work in collaborative practice with physicians and other providers.

Who Should Join?

We are **physicians, pharmacists, caregivers, health IT innovators, drug and diagnostics companies, consumer groups, employers, payers and health systems**—aligned to save lives and save money through comprehensive medication management.

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How You Can Get Involved—Now!

Change at this level requires a multi-stakeholder effort to succeed. It's time to align payment models with systems of care to integrate comprehensive medication management into the optimization of clinical outcomes.

Ready to get involved? Here's how.

Become a Founding Funder. The Founding Funder organizations make financial and time commitments to the GTMRx Institute. Over three years, they take an active leadership role on the GTMRx Board of Directors. They influence the Institute's campaigns and offer leadership via briefings and participation in ongoing outreach efforts. Please contact us to discuss how you can join organizations such as [ACCP](#), [J&J](#), [Medecision](#), [Quest Diagnostics](#) and [ASHP](#) as a Founding Funder.

Join other organizations that are publicly recognized for their commitment to taking an active role in getting the medications right. These members advance our work by participating in task forces and providing sponsorship support.

- Executive Members include [AACP](#), [Amgen](#), [California Chronic Care Coalition](#), [Kaiser Permanente](#), [LabCorp](#), [Tabula Rasa HealthCare](#) and [The Department of Veterans Affairs](#).
- Strategic Partners include [Abbvie](#), [Breast Cancer Index](#), [Genetech](#), [National Alliance of Healthcare Purchaser Coalitions](#), [Teacher's Retirement System Kentucky](#) and [The Kimber Boothe Group, LLC](#).

Become a Signing Member If you agree with our belief statements, simply fill out the signing member form on our website to join at no cost. You'll receive the inside scoop on educational activities and resources. Your membership is important to grow our ranks and expand our leverage. Get involved!

Donate to the GTMRx Foundation This is a separate 501(c)3 charitable entity. Donations in any amount are welcome. Your generosity will support a number of educational outreach efforts that will positively enhance pa-



Get the medications right™

Help us create a systematic approach to medication use that will enable stakeholders to answer one simple question:
Is this the right medication for this person?

Action changes things.

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