



**GTMR<sub>x</sub>**  
Institute™

Get the medications right  
[www.gtmr.org](http://www.gtmr.org)

*Pharmacogenomics: What you need to know during  
COVID-19 and lessons learned from implementation in  
team-based care*

June 9, 2020 | 1 p.m. Eastern

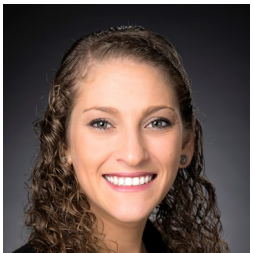
*GTMRx Learning Network Webinar*

# Agenda

- Welcome and Introductions
- Learning Objectives
- Presenters



Colleen Keenan, Consultant,  
Advisory Board's Clinical Innovators Council



Emily J. Cicali, PharmD, BPCS, Clinical  
Assistant Professor, University of Florida,  
School of Pharmacy

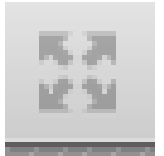
- Question and Answer Session

# Audience Notes

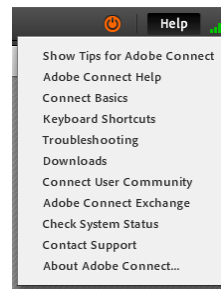


There is no call-in number for today's event.

If you would like to switch to full screen, click this icon:



The troubleshooting guide to the right of your screen.



# Submit questions at any time

## How to submit a question

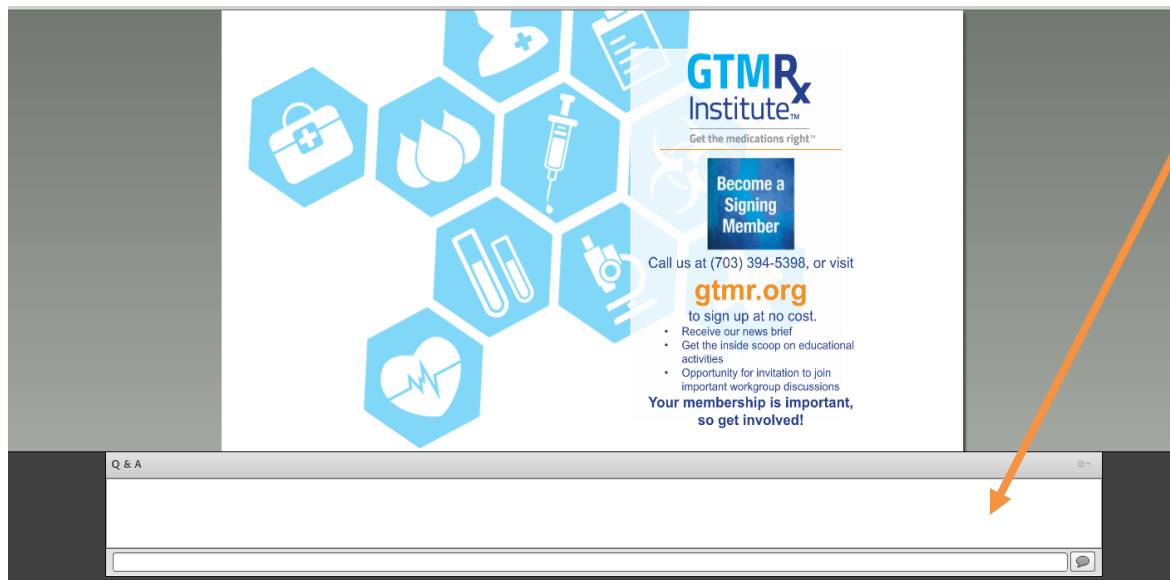
To submit a question, please use the “Q&A” pod below the slides to ask questions throughout the presentation.

Just type in your question at any time and then click the button to submit.

Please feel free to submit questions as they come to mind during the presentation—there is no need to wait until the end.

The questions will be asked by the moderator, at the conclusion of the presentation.

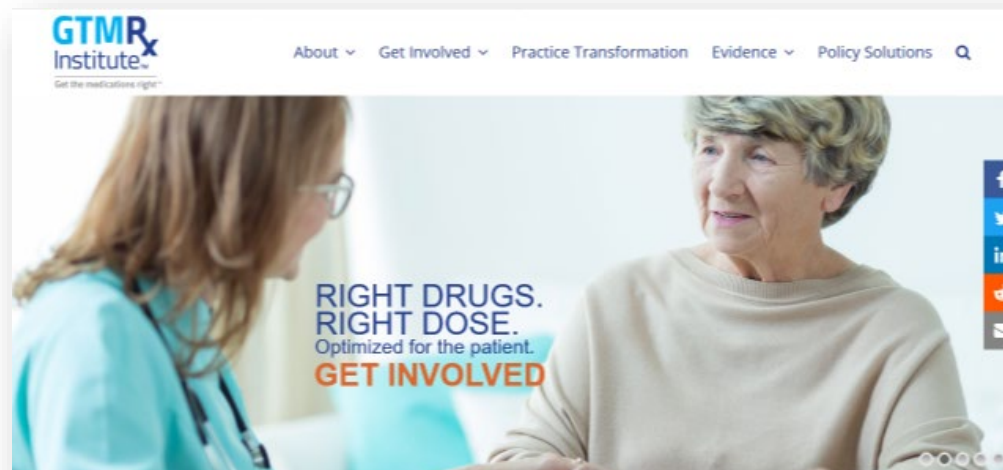
We will answer as many questions as time permits.



# Audience Notes

The slides from today will be available after the webinar.

A recording of today's session will be posted within one week to our website, [www.gtmr.org](http://www.gtmr.org)



# Quick view of GTMRx Institute

A national platform creating a forum for more rapid practice and policy change to save lives and revolutionize the way care is delivered in order to optimize medication use.

*Goal: To educate, inform and change the market so research and innovation moves to the practice level, payment models and policy align, and buyers receive value.*

**Vision:** Enhance life by ensuring appropriate and personalized use of medication and gene therapies.

**Mission:** Bring critical stakeholders together, bound by the urgent need to optimize outcomes and reduce costs by *getting the medications right*.



## Focus Areas

- Practice Transformation
- Evidence & Innovation
- Payment & Policy Solutions





# The \$528 billion opportunity

**275,000+ lives** are lost every year to medication errors  
**\$528.4B** therapy (2016) is the cost of non-optimized medication<sup>1</sup>:

- \$174 billion **hospitalization** costs
- \$271.6 billion **long-term care** admissions
- \$37.2 billion **emergency department** visits
- \$37.8 billion additional **provider visits**
- \$7.8 billion **additional prescriptions**

Medications are involved in **80%** of all treatments & impact every aspect of a patient's life.

Nearly **30%** of adults in the U.S. take **5+** medications.

**10,000** prescription medications available on the market today.

Only **13%** of PCPs consult with a pharmacist before new prescriptions.

**49 seconds** spent between physicians and patients talking about new medication during a **15-minute** office visit.

1. Watanabe J, et al. Cost of Prescription Drug-Related Morbidity and Mortality. Annals of Pharmacotherapy, March 26, 2018. Accessed 3 April 2018. <http://journals.sagepub.com/eprint/ic2iH2maTdI5zfN5iUay/full>

# A dynamic team of health care leaders!

(inclusion does not constitute an endorsement of any program, product or organization)

## A sample of our 910+ members from 625+ companies





# Getting the Job Done: GTMRx Workgroups

**VISION:** To enhance life by ensuring appropriate and personalized use of medication and gene therapies.

**MISSION:** We bring critical stakeholders together, bound by the urgent need to optimize outcomes and reduce costs by *getting the medications right*.

Focus of  
Workgroups

**Practice & Care  
Delivery  
Transformation**

(Skills, Tools & Knowledge)

**Evidence &  
Innovation**

(Experience-Based Best  
Practices)

**Payment & Policy  
Solutions**

(Evidence-Based, Effective  
Solutions)

**HIT and AI to Support  
Optimized Medication Use**

**Precision Medicine Enablement  
via Advanced Diagnostics**

Operational  
Activities &  
Outputs  
from  
Working  
Groups

- Accessing clinical data to support CMM
- Collaborative practice agreements
- Developing value-based business agreements
- CMM team-based care R&F
- Physician engagement and activation
- Patient engagement tools
- Barriers and enablers
- Expanding access to health IT solutions that liberate clinical data exchange for CMM practice

- Quality metrics (process, satisfaction, outcomes)
- Value metrics (cost and quality)
- Effective integration into delivery models and across settings
- Program and process guidance
- Building consumer demand
- Building physician demand
- Identification of expert practices
- Evidence for advocacy
- Building purchaser demand

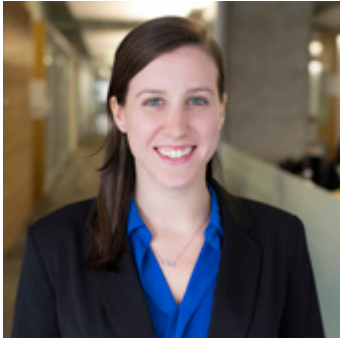
- Enabling policy for CMM program reimbursement
- Overcoming policy & payment barriers to appropriate medication use
- Enabling benefit design / guide for employers
- Enabling policy for risk-based contracting (product & appropriate use)/ guide for practices & plans
- Recognition of emerging outcomes-based and population-based research (CBO scoring)
- Enabling policy & payment for gene therapies

# Learning Objectives

Some of the questions we'll address include:

- How are PGx practice activities implemented and impacted during COVID-19?
- In the post-pandemic environment, what will likely be the realities of team-based, person-centered care using PGx as a tool to support CMM?
- What are the barriers to implementation of PGx in team-based care in an ambulatory care setting?
- What are important process-of-care lessons learned during COVID-19?
- How will lessons learned from implementing team-based PGx in ambulatory care settings help shape future PGx clinical trials and clinical implementations?
- And more...

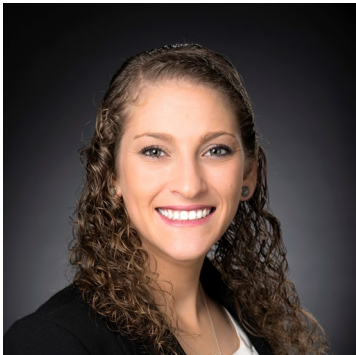
# Our Presenters



**Colleen Keenan**

Consultant

Advisory Board's Clinical Innovators Council



**Emily Cicali**

PharmD, BCPS

Clinical Assistant Professor

University of Florida



# Pharmacogenomics in the Covid-19 Era

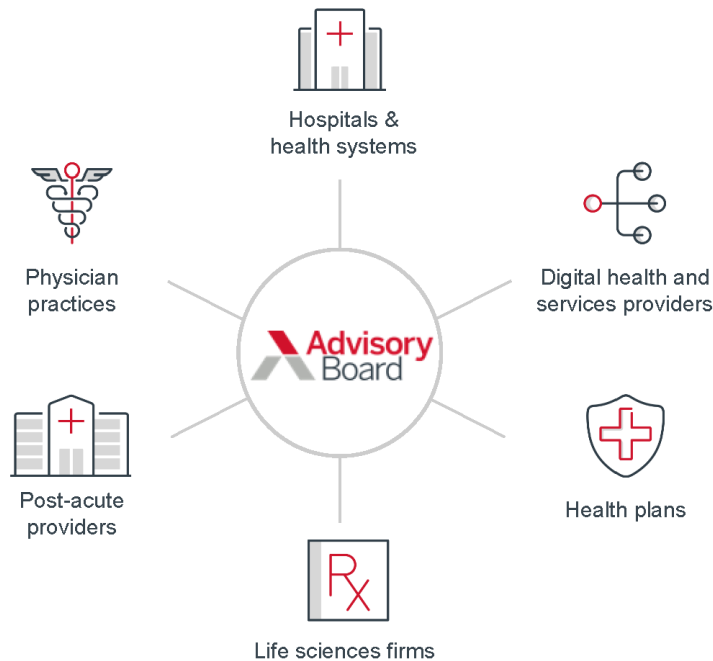
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Presented by



**Colleen Keenan**  
*Advisory Board Consultant*  
KeenanC@advisory.com

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**Consistent delivery of provocative insights and actionable strategies**

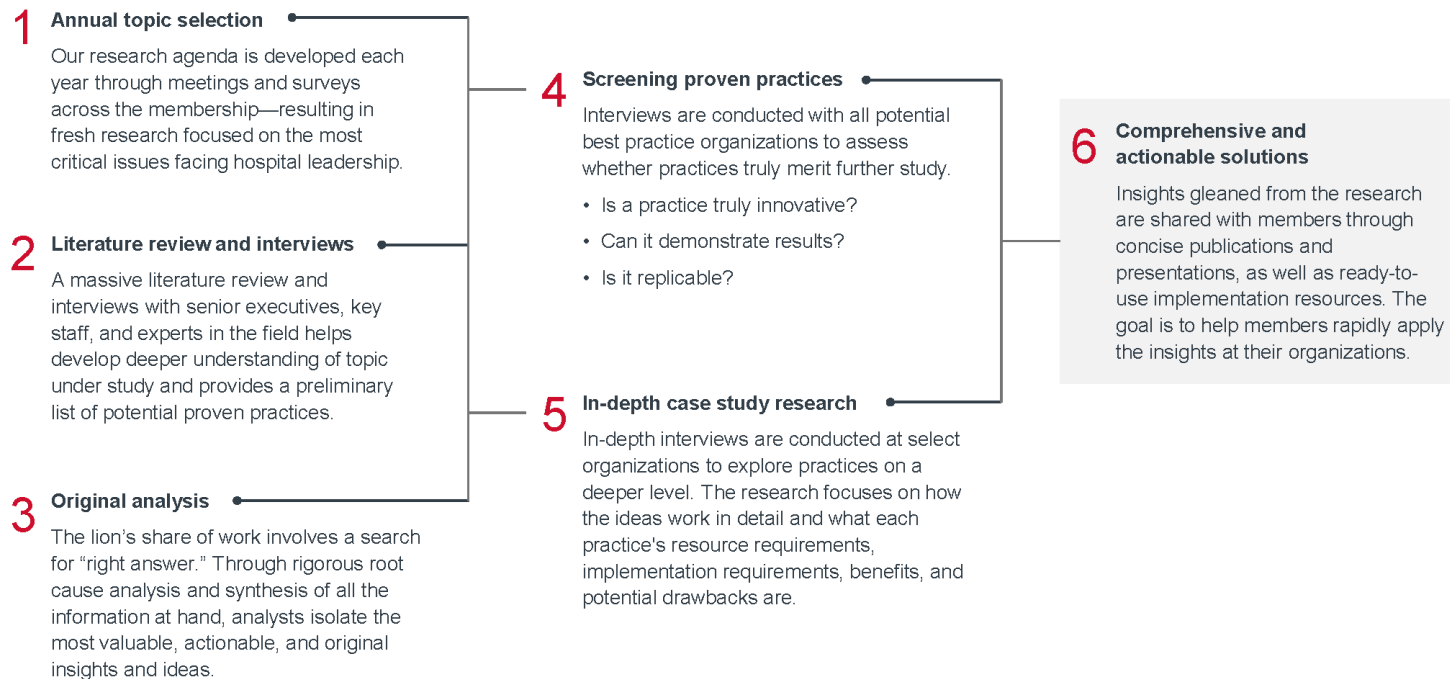
**200+** New research publications released each year



**Extensive expert support for health care's top leaders**

**300+** Industry experts on call for consultative support

# Rigorous research process identifies best practices, insights



- 
- 1 Defining pharmacogenomics (PGx)
  - 2 Covid-19 PGx applications
  - 3 Ongoing PGx-Covid-19 initiatives
  - 4 Outstanding implementation barriers



# Ongoing pharmacogenomics (PGx) research



## What is PGx?

- Pharmacogenomics is the study of how a person's unique genetic makeup (genome) influences his/her response to medications



## What are our goals?

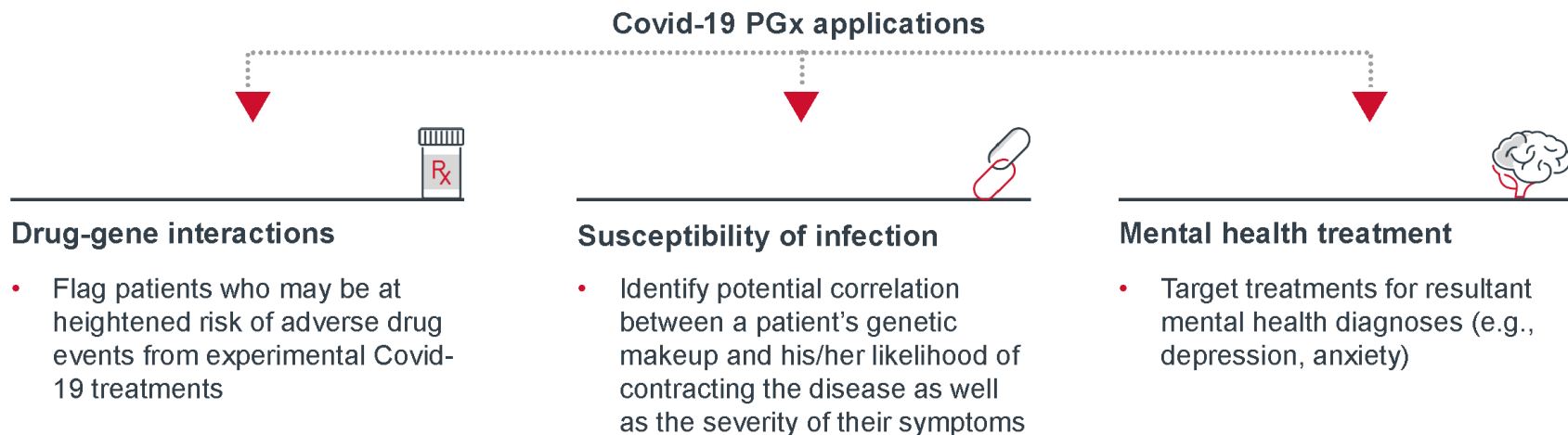
- Demystify PGx for stakeholders across the health care ecosystem
- Understand the business case for a health system PGx program
- Clarify the PGx workflow and each stakeholder's role in the process
- Detail the barriers to widespread adoption and implementation



## What are our guiding research questions?

- What are common PGx patient populations?
- What are the distinct steps in the PGx workflow? How do different stakeholders fit into this process?
- How do PGx stakeholders measure success and ROI?

# PGx insights guide targeted Covid-19 treatment decisions

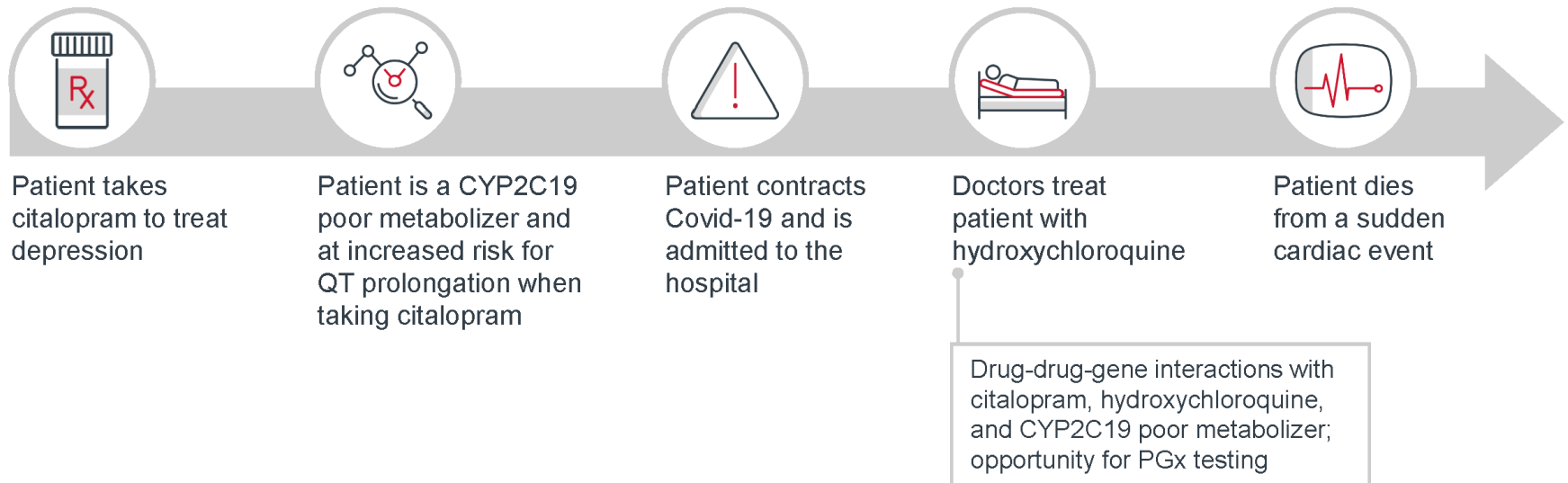


Source: Ray T, "Drug-gene testing could give experts insight into COVID-19 treatment," Genomeweb.

# Experimental treatments have associated risks

PGx testing can help prevent adverse events

## Hypothetical patient scenario



Source: Ray T, "Drug-gene testing could give experts insight into COVID-19 treatment," Genomeweb.

# Genes may also impact susceptibility of infection...

...as well as symptom severity

| <i>Protein/Gene</i>  | <i>Function</i>  | <i>PGx application</i>   |
|----------------------|--|--|
| HLA <sup>1</sup>     | Proteins that the immune system uses to identify and kill germs in the body              | <ul style="list-style-type: none"><li>• Identify people who are at a higher risk of contracting the virus based on mutations in these genes</li><li>• Inform Covid-19 treatment strategy based on likely severity of symptoms</li><li>• Identify people who would most benefit from vaccination or further social distancing—especially those who are asymptomatic</li></ul> |
| TMPRSS2 <sup>2</sup> | Helps create a protein that coronaviruses use to enter cells in the body                 |  |
| ACE2 <sup>3</sup>    | Helps produce receptors on the surface of human cells where the coronavirus latches onto |  |

1) Human leukocyte antigen.

2) Transmembrane protease, serine 2.

3) Angiotensin converting enzyme-2.

Source: Ray T, "Drug-gene testing could give experts insight into COVID-19 treatment," Genomeweb; Nguyen A, et al., "Human leukocyte antigen susceptibility map for SARS-CoV-2," medRxiv.

# Likely to see biggest PGx impact in mental health

Expecting a mental health epidemic as a result of social isolation



## DATA SPOTLIGHT

### Covid-19 mental health statistics

**1/3** of Americans showing signs of clinical anxiety or depression

**24%** of respondents showed symptoms of major depressive disorder

**30%** of respondents showed symptoms of generalized anxiety disorder

### UnitedHealthcare<sup>1</sup> PGx coverage: Anxiety and depression

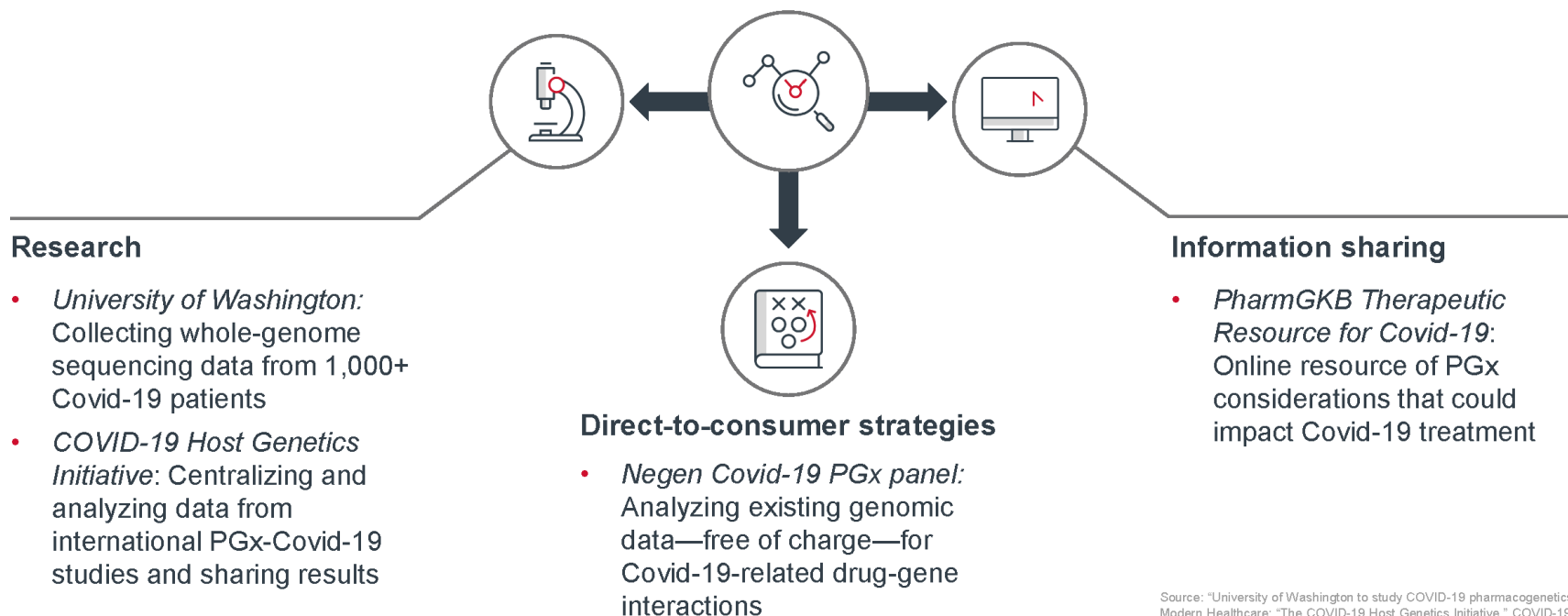
- Approved multi-gene panel for prescribing antidepressants and antipsychotics if:
  - Patient has major depressive disorder or anxiety disorder diagnosis
  - Patient failed at least one prior medication
  - Multi-gene panel has 15 or fewer genes
- Coverage policy includes 18 antidepressant or antipsychotic drugs with related genes (drug-gene pairs with moderate evidence of an association or higher)

1) Advisory Board is a subsidiary of Optum, which is a subsidiary of United Health Group. All Advisory Board research, expert perspectives, and recommendations remain independent.

Source: Fowers A, Wan W, "A third of Americans now show signs of clinical anxiety or depression, Census Bureau finds amid coronavirus pandemic," The Washington Post; "Pharmacogenetic testing," UnitedHealthcare, February 1, 2020.

# A number of players are already involved

## Leveraging PGx information across the spectrum



Source: "University of Washington to study COVID-19 pharmacogenetics," Modern Healthcare; "The COVID-19 Host Genetics Initiative," COVID-19 hg; "Therapeutic Resource for COVID-19," PharmGKB; "Negen opens a free COVID-19 pharmacogenomics panel," Negen.

# Despite promise, still a number of implementation barriers

## Industry grappling with unanswered questions

### Provider adoption

- Will there be enough PGx evidence to justify integration into standard workflows?
- Will provider organizations have the necessary time and resources to invest in PGx processes?



### Payer adoption

- Will there be enough PGx evidence for the FDA to recommend PGx testing for certain medications and, as a result, for payers to cover more PGx testing?



### Patient adoption

- Will there be enough PGx evidence for patients to buy in to the process/technology?
- Will patients be able to afford PGx testing?





# Contact me if you have any questions



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# Challenges and Lessons Learned from Clinical Pharmacogenetic Implementations



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University of Florida, College of Pharmacy  
Department of Pharmacotherapy and Translational Research  
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# Learning Outcomes

1. Discuss pharmacogenetic (PGx) implementations at University of Florida
2. Describe challenges and lessons learned from PGx implementations at University of Florida

# Implementation Challenges

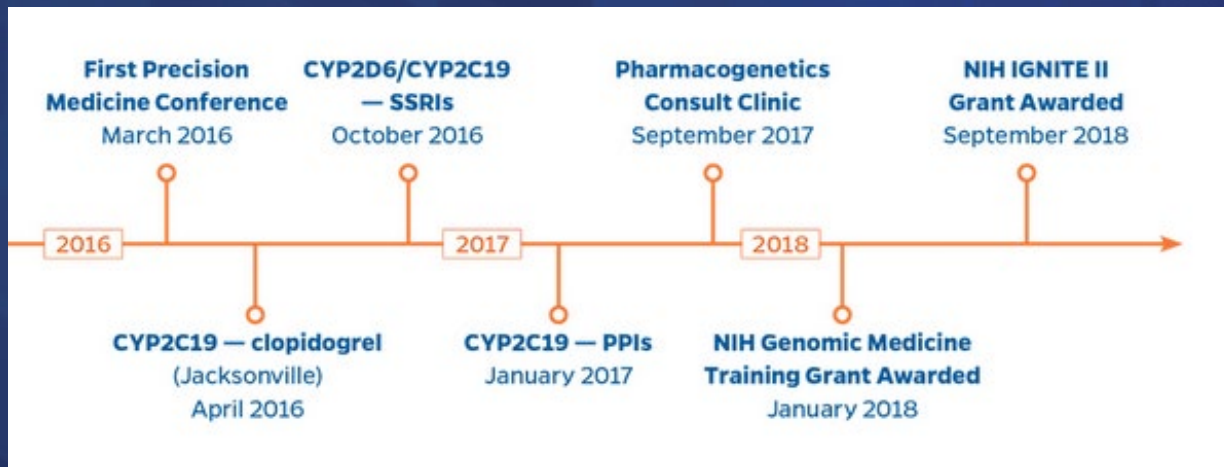
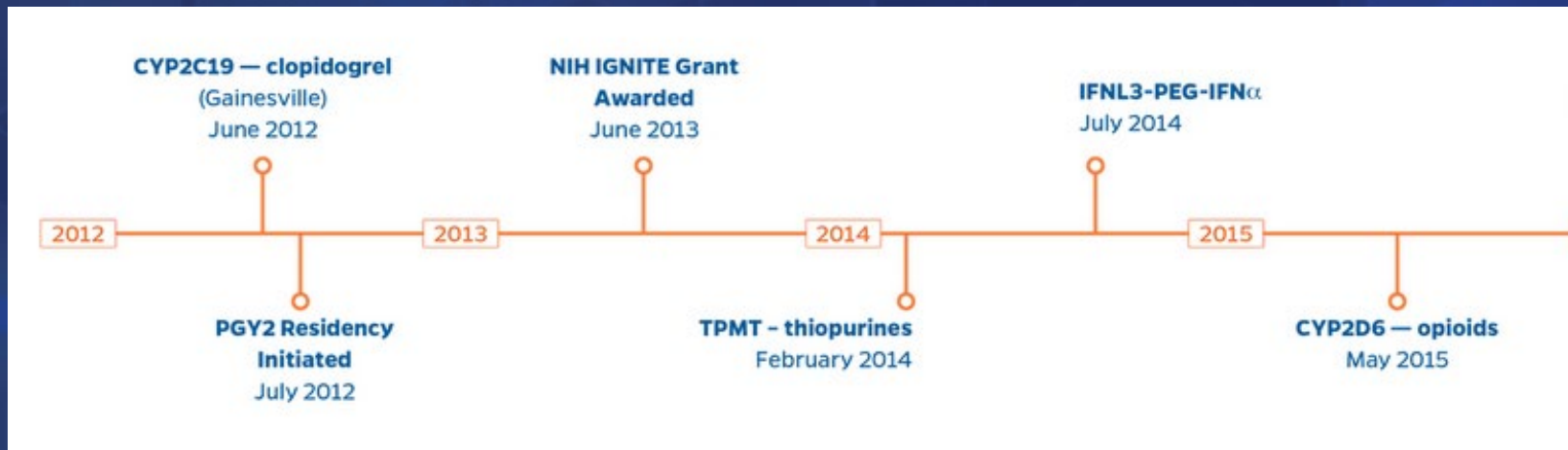
- **Challenge** - a task or situation that tests someone's abilities

# Implementation Challenges

- **Challenge** - a task or situation that tests someone's abilities but does not prevent progress
  - Institutional support
  - Clinician acceptance
  - Education
  - Laboratory
  - Informatics
  - Logistical hurdles



# UF Health Precision Medicine Program



# Implementation Success



# Pharmacogenetic Results in the Medical Record

Discrete fields

The screenshot displays the Epic Hyperspace interface for a patient named 'GP IM TOWER HILL'. The top navigation bar includes icons for Schedule, In Basket, Chart, Telephone Call, Refill, Patient Station, Workqueues, and Patient Lists. The main content area is titled 'Results Review' and features a search bar, a 'Last Refresh' button, and navigation controls like 'Time Mark', 'Back', and 'Forward'. A sidebar on the left lists various medical topics, with 'GENETIC TESTING' highlighted. The main panel shows a table of pharmacogenetic results for CYP2C19, indicating a 'Poor Metabolizer' status.

**Results Review** Last Refresh [redacted] Time Mark Back Forward View Hide Tree

Search: [redacted] ☐ Hide data prior to: 5/21/2009 Use Date Range W

ALL TOPICS

- Results
  - PATHOLOGY
    - DERMATOPATHOLOGY
    - SURGICAL PATHOLOGY
  - LAB
    - CHEMISTRY
    - COAGULATION
    - GENETIC TESTING**


**PHARMACOGENETIC TE...**

|                   |                    |   |
|-------------------|--------------------|---|
| CYP2C19 Genotype  | *2/*2 *            | ! |
| CYP2C19 Phenotype | Poor Metabolizer * | ! |

# Best Practice Advisory (BPA)

BestPractice Advisory - Pgx, Poor Metabolizer

⚠ CAUTION: Pharmacogenomics (PGX) alert

**PHARMACOGENOMICS ALERT**

**PROBLEM:** This patient's CYP2D6 genotype is associated with significantly decreased production of active forms of tramadol. This patient may get **LITTLE TO NO PAIN RELIEF** with tramadol and other CYP2D6-mediated opioid analgesics such as codeine, hydrocodone, and to a lesser extent, oxycodone.

**RECOMMENDATIONS:**

(A) Consider a **non-opioid** analgesic  
**OR**  
(B) If an opioid analgesic is indicated, consider an alternative opioid such as morphine, hydromorphone, or oxymorphone that is not affected by CYP2D6 metabolizer status

[More information on tramadol and CYP2D6](#)


For questions about this alert or the Precision Medicine Program, please send an inbasket message to "P RX UF PMP MONITORING" or call (352) 273-6415.

Last CYP2D6PHENO, Collected: 5/14/2018 10:00 AM = Poor Metabolizer

Remove the following orders? \_\_\_\_\_

Remove

Keep

 **traMADol (ULTRAM) tablet 50 mg**  
50 mg, Oral, EVERY 6 HOURS PRN, moderate pain, Starting today at 0926

The following actions have been applied: \_\_\_\_\_

✓ Sent: ☒ This advisory has been sent via In Basket

Acknowledge Reason \_\_\_\_\_

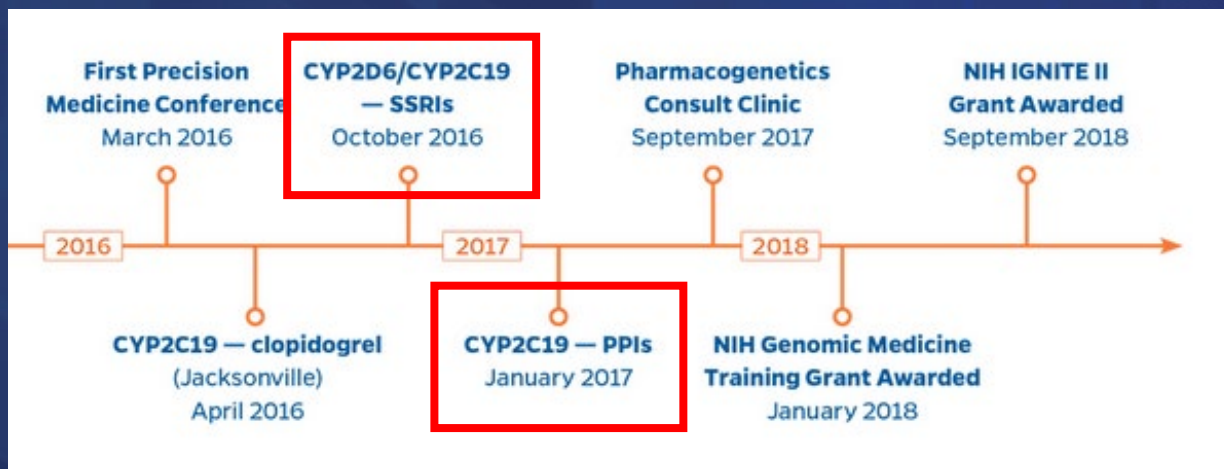
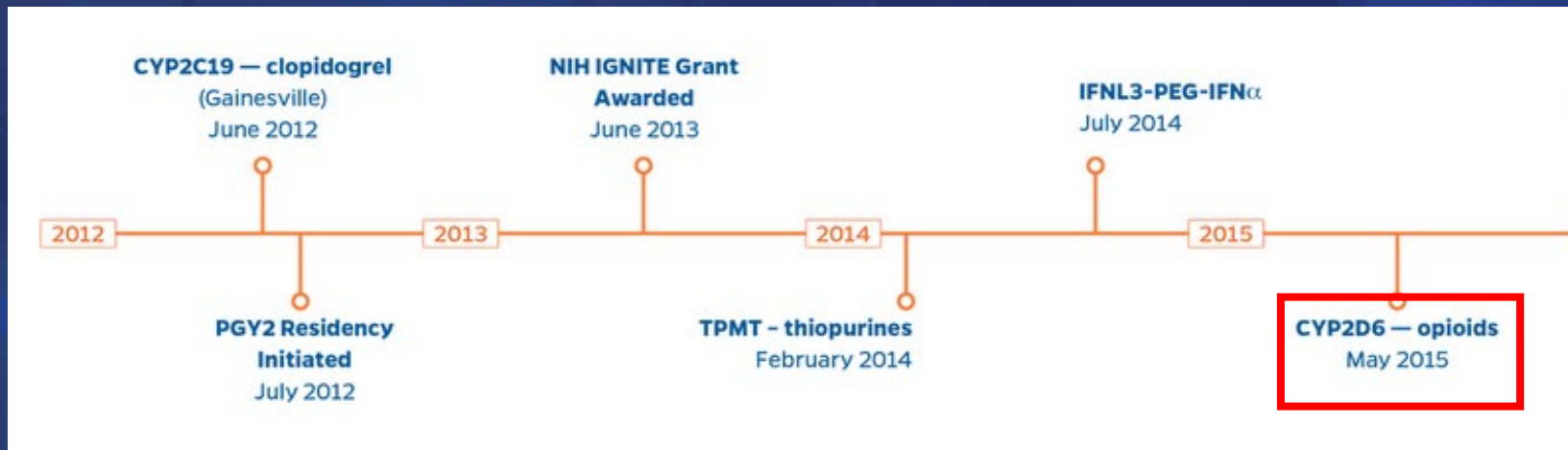
Acknowledge information & keep order

✓ Accept

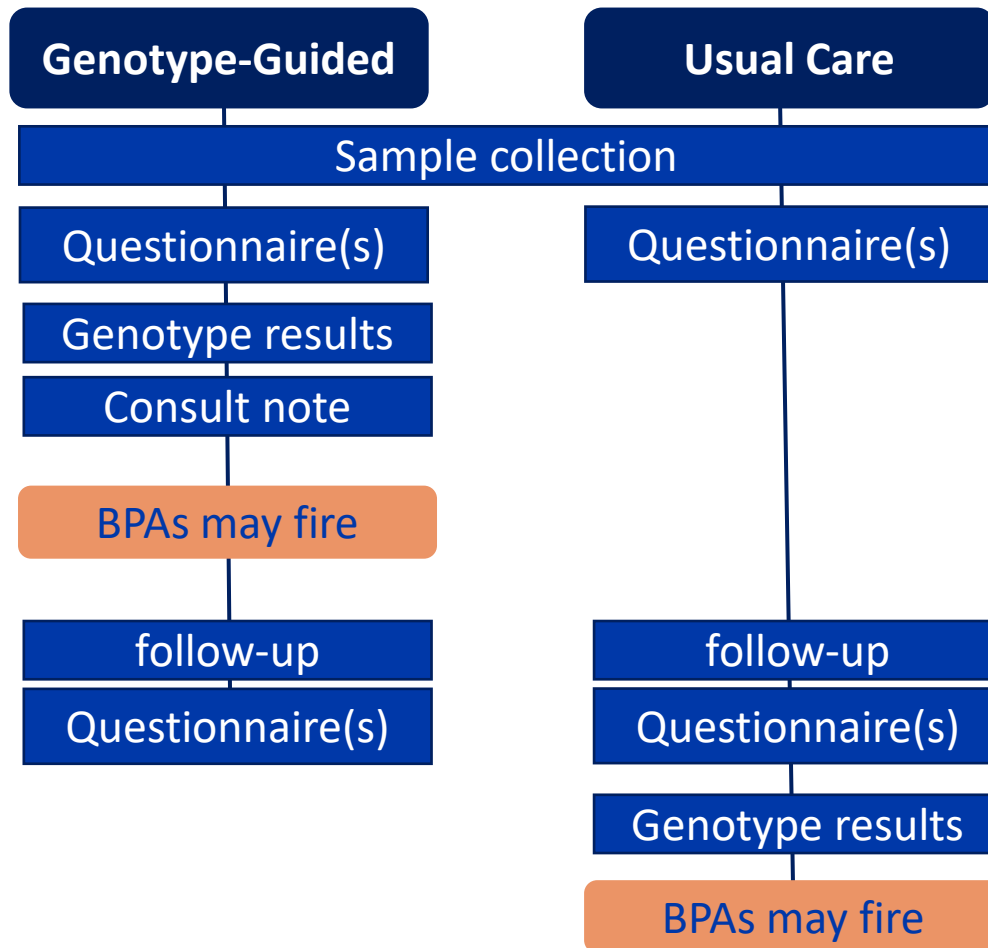
**UF** | College of Pharmacy  
UNIVERSITY of FLORIDA

# Pragmatic Clinical Research Trials

# UF Health Precision Medicine Program



# Genotype-guided vs Usual Care





# Pragmatic Clinical Trials

## CYP2D6-Opioids

- Primary care clinics
- Specialty clinics
- Adults
- Chronic pain
- Cancer-associated pain

## CYP2C19/CYP2D6-SSRIs

- Specialty clinic
- Children
- Depression, anxiety, or obsessive compulsive disorder

## CYP2C19-PPIs

- Specialty clinics
- Children
- Adults
- Gastro-esophageal reflux disease

SSRI: Selective serotonin reuptake inhibitors  
PPI: Proton pump inhibitors

Smith DM, et al. *Genet Med*. 2019;21(8):1842-1850.  
Mosley SA, et al. *Contemp Clin Trials*. 2018;68:7-13.  
Cicali EJ, et al. *Clin Transl Sci*. 2019;12(2):172-179.

# Post-Implementation

- Compared infrastructure, challenges, and lessons learned among these coordinated implementations



# Trial Design Challenges and Solutions

- Identifying who to test
  - Enrolled uncontrolled patients
  - Ideal solution: patients identified via electronic decision support tools
- Completion rate of participation questionnaires
  - Two time points: 97% completion
  - 5+ time points: 57% completion
  - Solution: limit frequency of questionnaires

# Implementation Challenges and Solutions

# Sample collection and testing

- Children do not like blood draws
  - When offered buccal: 100% consented
  - When offered blood: 73% consented
  - Solution: offer non-invasive sample collection
- Adults are generally comfortable with blood draw
  - Phlebotomist required
- Patients enthusiastic to have PGx data in their medical record
  - > 90% of control arm participants wanted PGx reported after trial completed

# Prescriber education strategies

- Prescriber knowledge gaps
  - Pretrial prescriber education methods:
    - Grand rounds, web-based, in-office lunch meetings, clinical in-services, provided CME, case conferences, personal genotyping
  - Offering online CME is not enough incentive
  - 100% of individuals who underwent personal genotyping reported it was beneficial
  - Solution: patient-centered, case-based education is effective for prescriber education
    - Up front and throughout

# Pharmacogenetic results

- Clinical phenotype is not reported on lab report
  - 22% participants had a clinical phenotype that was different from genotype-based phenotype because of an interacting drug (i.e., CYP2D6 inhibitors)
  - Considering CYP2D6 inhibitors increased the number of participants with an actionable phenotype 17% to 44%
  - Solution: interpret the phenotype by accounting for phenoconversion via consult note or integrate into clinical decision support

# Return of results, prescriber communication, and clinical action

- Availability / recall of PGx results in the medical record
  - Scanned PDF document is not helpful and gets lost
  - Solution: integrate results as discrete variables, which allows alerts to fire to remind prescriber results are available
  - Ideal solution: section of EHR with lifetime (e.g. genetic) results likely optimal



# Return of results, prescriber communication, and clinical action

- Interpreting PGx results
  - Prescribers highly valued pharmacist consult notes and BPAs
  - Solution: clear concise guidance should be provided through active alerts or through pharmacist consult note

# Return of results, prescriber communication, and clinical action

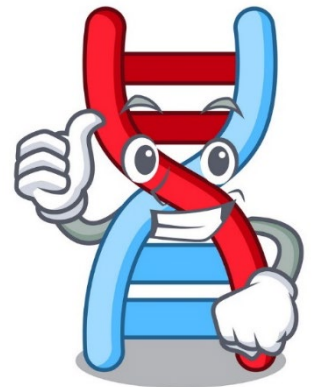
- Waiting for genotype results
  - Acting on results at next visit results in low adherence to recommendations
  - Waiting to initiate drug of change therapy results in high adherence
    - Occurred in children, suggesting willingness to wait
- Solution: genotype should be available during patient encounter

# Lessons Learned Summary

- Utilizing PGx results in practice generally won't interrupt workflow
- PGx results need to be available at time of prescriber-patient encounter
- Guidance needs to be provided through active clinical decision support or clinical pharmacist consult
  - lab result quickly gets buried in EHR

# Key Points for Success

- Create a strong relationship with laboratory
  - Validate non-invasive testing methods
  - Ensure results are available in medical record as discrete variables
- Conduct frequent case-based prescriber education
- Provide timely interpretation of results
  - Clinical decision support, consult notes
- Provide patient friendly education
  - Manage expectations



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- Amanda Elchynski, PharmD
- Amanda Elsey, MHA
- Erica Elwood, BA
- Elizabeth Eddy, MPH

## **Previous Trainees:**

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## **IGNITE and other UF Investigators**

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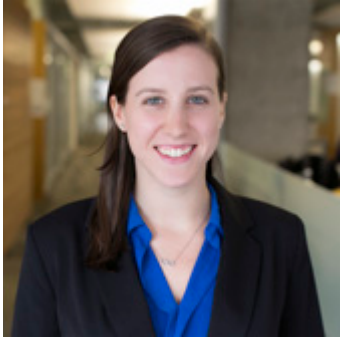
Thank you!

Questions?

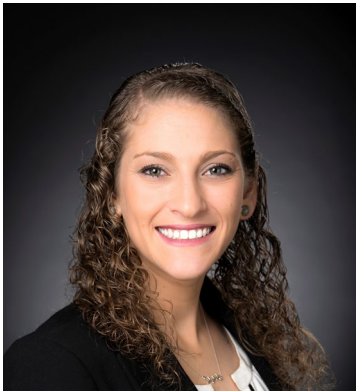
[Emily.Cicali@cop.ufl.edu](mailto:Emily.Cicali@cop.ufl.edu)



# Question and Answer Session



**Colleen Keenan**  
Consultant  
Advisory Board's Clinical  
Innovators Council



**Emily Cicali**  
PharmD, BCPS  
Clinical Assistant Professor  
University of Florida

# Thank you!

- Please fill out the survey after today's session
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