



# 10 REASONS TO JOIN THE **GTMR<sub>x</sub>** Institute™

## #1

### To help People You Love.

Because we all have a person dear to our hearts whose **quality of life** is negatively impacted by medications that are wrong, skipped or make them sicker.

## #2

### To help save 275,000+ Lives.

To help **save 275,000+ lives** and eliminate the **\$528 billion** wasted yearly on non-optimized medication use.

## #3

### To be at the Forefront of Change.

To be at the **forefront of fundamental and sustainable change** that ensures each patient receives the right medications, with the right dosage, the first time.

## #4

### To transform a Trial & Error System.

To **transform a trial-and-error system** of medication use into the precise, systematic, evidence-based approach of Comprehensive Medication Management (CMM).

## #5

### To improve Quality of Care.

To improve quality of care, lower cost and improve patient and provider experiences by **utilizing pharmacists as the medication experts** on the care team.

# #6

## To equip Care Team Members.

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To equip care team members with information tools to optimize medication use and enhance their ability to **leverage precision diagnostics and gene therapies** when needed.

# #7

## To accelerate Access.

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To **accelerate access to interoperable data**—as well as **practice standards and CMM implementation resources**—for physicians, clinical pharmacists and other team members.

# #8

## To Educate & Inform.

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To **educate and inform health care stakeholders** on evidence and innovation, practice and care system transformation, and payment and policy reform.

# #9

## To align CMM Practice & Payment.

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To spur **alignment of CMM practice with payment models** so patients get medications that are appropriate, safe and effective for them.

# #10

## To Spread the Word.

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To **spread the word and raise the flag**—with patient groups, Congress, CMS and payors—about the critical importance of saving lives and money by getting the medications right.

# JOIN US

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To **spread the word and raise the flag**—with patient groups, Congress, CMS and payors—about the critical importance of saving lives and money by getting the medications right.

[gtmr.org](https://gtmr.org)

#### Reference

<https://escholarship.org/uc/item/3n76n4z6>

<https://gtmr.org/wp-content/uploads/2019/04/GTMRx-CMM-10-steps-PDF.pdf>