



# We Believe

The GTMRx Institute is anchored in our belief statements.

They're at the center of everything we do.



A personalized, patient-centered, systematic and coordinated approach to medication use will vastly improve outcomes and reduce overall health care costs.



We must align systems of care to integrate comprehensive medication management, engaging patients to ensure that they are willing and able to take those medications that are indicated, effective, and safe, to optimize their outcomes.



We need immediate delivery system, payment, and policy transformation to streamline clinical trials and reduce costs of bringing drugs to market while enabling successful, broad-scale adoption of integrated, comprehensive medication management (CMM) services.



Appropriate diagnosis and access to advanced diagnostics with companion/complementary and pharmacogenetics testing is essential to target correct therapy.



Success requires team-based, patient-centered care models that recognize appropriately skilled clinical pharmacists as medication experts who work in collaborative practice with physicians and other providers.

If you agree, we invite you to join the GTMRx movement. Together, we're working to save lives, save money, and when possible, restore health by *getting the medications right*.

Become a signing member today at [gtmr.org](https://gtmr.org). There is no fee to join.



Get the medications right™



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## About the GTMRx Institute

The GTMRx Institute™ is a catalyst for change that brings critical stakeholders together, bound by the urgent need to get the medications right. We are physicians, pharmacists, health IT innovators, drug and diagnostic companies, consumer groups, employers, payers and health systems- aligned to save lives and save money through comprehensive medication management, or CMM. By showcasing evidence and innovation, we motivate practice transformation and push payment and policy reform. Together, we ACT to champion appropriate, effective, safe and precise use of medication and gene therapies. Learn more at [gtmr.org](https://gtmr.org).



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