



**WHY I SUPPORT
THE GTMR_x INSTITUTE**

“From my early years in pharmacy and the practice of medicine, I’ve had a desire to improve the system of care. I’ve always struggled with the fact that it takes extraordinary efforts to create what should be predictable and knowledge-driven, good care.

The efficacy of drugs isn’t about taking the pill. It’s who’s coaching the patient, the environment the patient lives in and who’s on the care team. What I find exciting about the GTMR_x Institute is the desire to not just educate the clinician, pharmacists, and other members of the delivery system, but also patient groups, employers, Congress and the Centers for Medicare & Medicaid Services, by demonstrating what good care looks like.”

IRA KLEIN, MD, MBA, FACP

Senior Director of Health Care Quality in the Strategic Customer Group, Janssen Pharmaceutical Companies of Johnson & Johnson
GTMR_x Institute Board Member

Ira Klein is senior director of health care quality in the Strategic Customer Group of the Janssen Pharmaceutical Companies of Johnson & Johnson, advancing its ability to deliver industry-leading value-based solutions to the new value-based marketplace. Key areas of focus in this role include building the business case for Triple Aim solutions, delivering high-value collaborations with ecosystem partners in the IDN, ACO, payer and PBM space, and Janssen brand commercial strategy. Previously, he was the national medical director for clinical thought leadership at Aetna, capping a 10-year career in the national payer space. During this time, he founded the Oncology Solutions team, creating and administering value-based and medical home contracts in oncology. He also oversaw advanced analytics in population health and novel benefit designs for large self-insured employers, and developed wellness and chronic care programs that innovated in value-based care and behavioral motivational theory.

Prior to Aetna, he led the quality, cost and care management area for Bayshore Community Health System (Holmdel, N.J.). Prior to that, he was chief medical officer of Elderplan, a CMS-enacted Medicare demonstration project in New York serving the frail elderly. In this role, he reorganized a pharmacy benefit structure for Medicare-eligible members (five years prior to CMS Part D), created coordinated care programs, and led quality and clinical reporting. He began his career practicing internal medicine for seven years at Robert Wood Johnson Medical School as an assistant professor in the Division of General Internal Medicine.

Ira holds bachelor’s and MBA degrees from Rutgers University College of Pharmacy and an MD from University of Medicine and Dentistry of New Jersey – Robert Wood Johnson Medical School. He has a personal interest in health information technology and data security, and was previously certified in the medical health IT area.