



Get the medications right™

Who Are We?

Katherine Herring Capps

Exec. Director, Co-Founder, GTMRx;
President, Health2 Resources

Paul Grundy, MD, MPH

Chief Transformation Officer, Innovaccer;
formerly of IBM; Founding President,
PCPCC; GTMRx President

Allison Hickey

Brigadier Gen. (Ret.); CEO &
Founder, All In Solutions LLC; former
Undersecretary of the Veterans
Benefits Administration

Ira Klein, MD, MBA, FACP

Senior Director, Health Care Quality
Strategy, Strategic Customer Group,
J&J Health Care Services

Edwin Webb, Pharm.D., MPH, FCCP

Consultant and Senior Policy Advisor,
American College of Clinical Pharmacy

Paul W. Abramowitz, Pharm.D., Sc.D. (Hon)

Chief Executive Officer, American Society
of Health-System Pharmacists

**Our membership is close to
1000 individuals represent-
ed by around 650 unique
companies!**

What is the GTMRx Institute? Why Join Now?

We are at a turning point where precision medicine (collection points and insight; treatment and medication) trumps population health approaches that don't optimally serve complex patients. Access to life-saving medications is at an all-time high; there are more than 10,000 prescription medications available. Yet we still struggle with delivering the right medications to the right people in the right doses at the right time.

The GTMRx Institute is about overcoming barriers to delivery of appropriate and effective use of medication.

Research published in March 2018 estimates non-optimized medication therapy results in 275,689 deaths and costs more than \$528 billion per year. Medication errors occur in 3.8 million inpatient and 3.3 outpatient visits a year.

Our MISSION: To bring critical stakeholders together, bound by the urgent need to optimize outcomes and reduce costs by *getting the medications right*.

Our VISION: To enhance life by ensuring appropriate and personalized use of medication and gene therapies.

What We Will Do

Advance acceptance and recognition by providers and payors (to include employers) of the importance of creating a systematic, evidence-based approach to medications and their rational use. We believe that this is an important long-term solution to saving lives and money. A recent article by GTMRx Institute co-founder Terry McInnis, MD and others calls for comprehensive medication management (CMM) as a solution showing a \$528B savings opportunity.¹

Engage physicians, clinical pharmacists and other team members who share a complete commitment to medication optimization by providing tools, data, practice standards and implementation resources to advance their ability to optimize medication use in their own settings.

Educate and inform patient groups, Congress, CMS and payors (to include national health systems such as the VA). This requires recognition of the importance of leveraging technology to support CMM and encouraging practice, payment, and policies to enable the move to precision/personalized medication management, including access to and successful integration of diagnostics with clinical pharmacists and genetic counseling services to optimize care.

¹Watanabe J, McInnis T, Hirsch JD. Cost of Prescription Drug-Related Morbidity and Mortality. *Annals of Pharmacotherapy*, March 26, 2018.

Action changes things. Join us today! | www.gtmr.org

What We Believe

A personalized, patient-centered, systematic and coordinated approach to medication use will vastly improve outcomes and reduce overall health care costs.

We must align systems of care to integrate comprehensive medication management, engaging patients to ensure that they are willing and able to take those medications that are indicated, effective, and safe, to optimize their outcomes.

We need immediate delivery system, payment, and policy transformation to enable successful, broad-scale adoption of integrated, comprehensive medication management (CMM) services.

Appropriate diagnosis and access to next-generation clinical testing is essential to target correct therapy.

Success requires team-based, patient-centered care models that recognize appropriately skilled clinical pharmacists as medication experts who work in collaborative practice with physicians and other providers.

Who Should Join?

We are **physicians, pharmacists, caregivers, health IT innovators, drug and diagnostics companies, consumer groups, employers, payers and health systems**—aligned to save lives and save money through comprehensive medication management.

CONTACT US

Email: info@gtmr.org
8230 Old Courthouse Rd, Suite 420
Vienna, VA 22182

How You Can Get Involved—Now!

Change at this level requires a multi-stakeholder effort to succeed. It's time to align payment models with systems of care to integrate comprehensive medication management into the optimization of clinical outcomes.

Ready to get involved? Here's how.

Become a Founding Funder. The five Founding Funder organizations make a financial and time commitment to the GTMRx Institute. Over three years, they take an active leadership role on the GTMRx Board of Directors. They influence the Institute's campaigns and offer leadership via briefings and participation in ongoing outreach efforts. They take a leadership role as we develop our Blueprint for Change, a national consensus document that will guide our work as we advocate for payment and policy solutions. Founding Funders invest in the GTMRx Institute with a 3-year funding commitment. Please contact us to discuss how you can join organizations such as AACP, J&J, Meddecision, Quest Diagnostics and ASHP as a Founding Funder. **There is only one position left!**

Become an Executive Member. Join other Executive Members representing organizations that are publicly recognized for their commitment and that take an active role in getting the medications right. GTMRx Institute Executive Members advance our work by participating in task forces and providing sponsorship support. Executive Members include:

- **American Association of Colleges of Pharmacy**
- **Amgen**
- **California Chronic Care Coalition**
- **LapCorp**
- **Tabula Rasa HealthCare**
- **The Department of Veterans Affairs**

Become a Signing Member If you agree with our belief statements, simply fill out the signing member form on our website to join at no cost. You'll receive our informative news brief and get the inside scoop on educational activities. Your membership is important to grow our ranks and expand our leverage as we seek payment and



Get the medications right™

Help us create a systematic approach to medication use that will enable stakeholders to answer one simple question:
Is this the right medication for this person?

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