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WHY I SUPPORT THE GTMR× INSTITUTE

"We need to put the power of information about medications, treatments and outcomes in the hands of consumers and their care teams who are working collaboratively across the health care system. Medecision exists to help unleash better care for consumers, and we cannot achieve our mission of liberating health care without transparency.

We've seen technology disrupt other industries in ways that provide dramatically increased access to information and ease of work flow. We are right on the precipice of this happening in health care, and we're excited about the impact the GTMRx Institute will have on improving the health of Americans and our system overall."

DEBORAH M. GAGE

President & Chief Executive Officer Medecision GTMRx Institute Board Member

Deb Gage is a proven business transformer, having built her career as an entrepreneur by founding and leading health care technology companies, including operational and leadership experience in start-up and growth businesses in the analytics, financial and clinical sectors of health care IT.

She was an early team member at Truven Healthcare (then MEDSTAT), and then became CEO of several venture-backed health care IT firms, including SolutionPoint®, Inc., a provider of database management and decision support software products for hospitals and integrated delivery systems; GTESS Corporation, a SaaS-provider of claims automation solutions for health care payers; and RosettaMed (acquired by Kryptiq), an electronic medical record patient intake application.

Now, as president and CEO at Medecision, Deb oversees the company's mission to lead the digital transformation of health care through consumer engagement solutions that help health plans and care delivery organizations manage and care for their members, patients and caregivers.

Under her leadership, Medecision has transformed from its beginnings as a powerful care management workflow engine for health plans into a market-leading provider of big data, visualization, workflow and engagement solutions. Recently, Medecision acquired a boutique consulting business (Aveus) to help the company's clients transform their own models and operations as well. In 2017, Medecision acquired the AxisPoint Health platform business, including more than 50 new clients.

Today, Medecision is trusted by 25% of the top five independent delivery networks, 40% of physicians and 80% of the top 10 health plans to deliver the precise insights they need on population and individual risk for optimal, evidence-based interventions for 50 million U.S. consumers.

