**Show Me the Evidence**

We need medication management reform....

275,000 lives & $528 billion. That’s the price of not optimizing medications. How do we fix this? Comprehensive medication management, a process that goes beyond MTM to ensure a patient’s medications are safe, appropriate & effective. Did you need further evidence on how CMM can improve lives, reduce costs & decrease physician burnout? The @GTMRxInstitute has just released a set of #ToolsFromOurExperts to showcase evidence around patient-centered, team-based care and medication management and practice & care delivery transformation to #GetTheMedsRight! Find these tools here: <https://bit.ly/35pSMxI>

*Twitter condensed version:*

Want evidence on how CMM, a system that ensures the best care, can improve lives & reduce costs & physician burnout? The @GTMRxInstitute has just released #ToolsFromOurExperts on patient-centered, team-based care to #GetTheMedsRight! Find the tools here: https://bit.ly/35pSMxI

**How Comprehensive is your Medication Therapy Program?**

How comprehensive is your medication therapy program? Employers and employees suffer when medications are not optimized. That is why the @GTMRxInstitute has just released a set of #ToolsFromOurExperts to push for patient-centered, team-based care and medication management & practice/care delivery transformation to help you design a program with your health plan or other partners to #GetTheMedsRight! Find these tools here: https://bit.ly/35pSMxI

*Twitter condensed version:*

How comprehensive is your medication therapy program? We suffer when medications are not optimized. That is why the @GTMRxInstitute has just released a set of #ToolsFromOurExperts to help you advocate to #GetTheMedsRight! Find these tools here: <https://bit.ly/35pSMxI>

**Moving from Precise to Personal**

In order to make sure each patient receives the right medication, we need their care plan to not only be precise, but also personal. Pharmacogenomics (looking at the effectiveness of drugs based on a patient’s DNA) when used in combination with #ComprehensiveMedicationManagment can deliver better outcomes. The @GTMRxInstitute has just released a set of #ToolsFromOurExperts to build the conversation around patient-centered, team-based care and medication management and practice and care delivery transformation so that we can all work together to #GetTheMedsRight! Find these tools here: <https://bit.ly/35pSMxI>

*Twitter condensed version:*

To ensure each patient gets the right medication, their care plan needs to be precise AND personal. The @GTMRxInstitute just released #ToolsFromOurExperts to show how PGx used in combination with #CMM can deliver better outcomes. Find the tools here: https://bit.ly/35pSMxI

**Join Us**

275,000 lives & $528 billion. That’s the price of not optimizing medications. Interested in joining a group of almost 2000 innovators, changemakers and solutionists looking to address this? Then join our partner, the @GTMRxInstitute, to learn what you can do to advance personalized, team-based, patient-centered care that optimizes medication use for the best possible outcomes. Becoming a signing member at no cost at https://bit.ly/3bkJDdG #GetTheMedRright

*Twitter condensed version:*

Interested in joining a group of innovators, changemakers & solutionists? Then join our partner, the @GTMRxInstitute, to advance personalized, team-based, patient-centered care that optimizes meds. Becoming a signing member at no cost at https://bit.ly/3bkJDdG #GetTheMedRright